



Sprite Industries ,Inc

The Shower Filter Company

1791 Railroad St, Corona, CA 92880-2511

Phone: 800-327-9137 Fax: 951-735-1016

sfarley@SpriteShowers.com

www.SpriteShowers.com

Press Release

First WaterSense Filtered Showerhead

Contact: Sherry Farley, V.P. Sales & Marketing

CORONA, California—According to the Environmental Protection Agency (E.P.A.) website, “the average family of four can use 400 gallons of water every day, and, on average, approximately 70 percent of that water is used indoors. The bathroom is the largest consumer of indoor water, with about 16.8 percent used during showering”.

To address the problem, Sprite Industries, leaders in shower filtration technology, introduce the first WaterSense Filtered Showerhead. Called the *Ultimate Shower*, this single power spray boasts a triple platinum finish and includes a six month replaceable filter cartridge.

The showerhead is available in white or chrome color options. In addition to water savings, the filtered showerhead reduces exposure to chlorine, dirt, odors, rust and more.

With a suggested retail of \$29.99 to \$34.99 the value is superior to any non-filtered showerhead.



Products Bearing the WaterSense Label...

- Perform as well or better than their less efficient counterparts.
- Are 20 percent more water efficient than average products in that category.
- Realize water savings on a national level.
- Provide measurable water savings results.
- Achieve water efficiency through several technology options.
- Are effectively differentiated by the WaterSense Label.
- Obtain independent, third-party certification.