



**Sprite Industries ,Inc**

***The Shower Filter Company***

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*Immediate Release*

## **BIOGRAPHY—David K. Farley, C.E.O.**

*Contact: Sherry Farley, V.P. Sales & Marketing*

David K. Farley began working with his parents in 1974 at the family's manufacturing facility. During that time Sprite Industries made water test instruments, electronic products, drinking water filters and various filtration accessories.

In 1986 David had the idea of producing a new residential point-of-use filter. Due to David's entrepreneurial spirit, Sprite Industries, Inc. introduced the first non-carbon shower filter called the Shower-Mite. Since then, David has been the creative pioneer in filtered shower products with more than 20 models to his credit, including universal shower filters, filtered shower heads, filtered shower handles, filtered extensions, filtered shower arms, bath water conditioning and The Baby Shower.

David's commitment to shower filtration technology was enhanced with his scientific studies at California State University, Fullerton. Using his extensive knowledge of chemistry, David developed and patented CHLORGON®, a filtration media specifically designed for use in the shower. Respected in the industry, N.S.F. consulted with David to develop NSF/ANSI Standard No. 177 for Shower Filtration.

Today, Sprite is the premier authority in shower filtration technology, manufacturing, marketing and sales. With David in command of the family owned corporation and over 23 U.S. and International patents to his credit, Sprite continues to set the pace and lead the way.



David K. Farley, C.E.O.  
Pictured in 1987 with  
Sprite's first shower  
filters.